



Press Kit

2008



MARINA D'OR[®]



PRESS KIT

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I. Presentation

Marina d'Or is a Spanish group of companies that counts with 25 years of experience in the world of construction, real estate promotion and tourism.

The definitive consolidation of its operations in Spain, where the Group has sold more than 11,500 apartments, has brought Marina d'Or to face a process of International diversification –started in 2005- through the creation, start-up and commercialisation of urban projects in 20 countries formed under the policy of sustainability and maximum respect for the environmental conservation. The Group counts already with more than 36 own sale offices in 19 countries in addition to all the sale offices it has in Spain.

The Marina d'Or Group is known internationally thanks to its tourist resort Marina d'Or-Ciudad de Vacaciones, in Oropesa del Mar, Castellon, open during all the year, where it is placed the biggest Scientific Seawater Spa of Europe with 40,000 square metres of premises, among them the Medical Aesthetic Centre Marina d'Or to the service of health and beauty.

In the resort Marina d'Or-Ciudad de Vacaciones, visitors dispose of 5,000 hotel vacancies in 5, 4 and 3-stars hotels and beachfront and second line multi-service apartments. Moreover, you can buy an apartment totally furnished and fitted on the banks of the Mediterranean Sea.

Marina d'Or-Ciudad de Vacaciones counts with 140,000 square metres of green and garden zones, two leisure Parks –Mundo Fantasía, the Children's Adventure Park, and Parque Aventura d'Or- sports area, comercial area, leisure centres for children like Peque Mundo and Mini Club Marina d'Or, and also a wide variety of restaurants, leisure places, pubs and discos to enjoy in your free time.

The success of Marina d'Or-Ciudad de Vacaciones has encouraged the Group to conceive a new project: Marina d'Or Golf in Cabanes and Oropesa del Mar. It is a urban development compatible with the environment, in which the biggest leisure and for holidays city in Europe will be created. It will be compound of a group of thematized hotels surrounding three golf fields designed by the sportsman Greg Norman and Sergio García.

Figures of the Marina d'Or Group reached in 2006 an invoicing of 457 million Euro, with an increase of the 28% in relation to 2005, that was of 356 million Euro. This growth is totally comparable because both figures have been calculated with the international standards of NIIF accountancy that are those that govern the companies listing at the stock market. At level of results, its earnings before taxes increased in 86%, reaching till 117 million Euro (63million Euro in the previous year).



2. Marina d'Or- Ciudad de Vacaciones

Marina d'Or-Ciudad de Vacaciones is a modern leisure and holidays resort placed in the middle of the Azahar Coast, on the banks of the Mediterranean Sea, in Oropesa del Mar, Castellon, (Spain) that counts with prestige as touristic town, and attracts visitors from all Spanish regions as well as from diverse countries, especially European.

The Mediterranean coast, known internationally as a first class touristic destination, attracts visitors thanks to the beauty of its beaches, the character of its people and also its excellent gastronomy that invites to enjoy the pleasure of eating the best of the Mediterranean cook on the banks of the sea. The warm weather and the sun that accompanies Oropesa del Mar during 300 days a year, allows realizing different activities without limitations of time or seasons.

Sea or mountain, action or relax, the list of activities that the resort Ciudad de Vacaciones offers is infinite and include from traditional sports such as tennis, paddel, squash or minigolf, to sports and nautical activities such as mailing, windsurfing, sea kayaks, jet skies and skin-diving among others. Apart of its 140,000 square metres of green and garden zones, wide restaurants offer, shopping centres, children's park Mundo Fantasía, Parque Aventura d'Or and the places for night leisure.

Marina d'Or-Ciudad de Vacaciones is an icon of health. The biggest Scientific Seawater Spa in Europe, placed in the heart of the resort Ciudad de Vacaciones, has received more than 300,000 visits in the last year.

Treatments and programmes in its Specialist Health and Beauty Medical Centre are an important reference in all Europe.

In the resort Marina d'Or -Ciudad de Vacaciones you can acquire an apartment on the beachfront or second line to use it as summer residence or to live in it during all the year. The apartments are sold furnished and fitted, with electrical appliances, television, cold/hot air conditioning, natural gas, sliding doors and windows with double glass, reinforced door, common areas in every building with swimming pools for adults and children, and also a parking space.

Marina d'Or-Ciudad de Vacaciones also counts with 5,000 hotel vacancies, most of them adapted for the disabled: 5* Hotel, 4* Hotel, 3* Hotel, 3* Marina d'Or Hotel and 3* Gran Duque Hotel. Moreover, it offers to its visitors the possibility of staying in apartments furnished and fitted on multiservice board, with parking space and views to the sea.



2.1 Scientific Seawater Spa “Marina d’Or”

The Scientific Seawater Spa “Marina d’Or” counts with 40,000 square metres of premises formed by an impressive structure of big water sheets, with giant jacuzzis, mud swimming pools, stones pools, Roman baths, beds heated marbles, grapefruit baths, Dead Sea swimming pool, swan neck jets, cervical massage jets, collective and individual saunas, Scottish showers, Turkish steam baths, music therapy and aromatherapy rooms. The services of the Scientific Seawater Spa Marina d’Or result effective thanks to their relaxing activity to combat the stress and to their rehabilitating function.

The water of the Scientific Seawater Spa Marina d’Or is directly taken from the Mediterranean Sea and is subjected to a series of treatments to eliminate every possible impurity, respecting all the elements beneficial for the health. During this process, water temperature is increase till corporal temperature, in order that the bath is more pleasant. It is totally renewed every 2 hours to give back to the sea even in better conditions than in the moment of its collection.

Divided into four areas: covered leisure zone, external non-covered leisure zone, VIP zone and Specialist Medical Centre in Health and Beauty, the Scientific Seawater Spa “Marina d’Or” take advantage of the therapeutic properties of the seawater.

You can start the route with a bath in the great central swimming pool, where you can use the cervical massage jets, swan neck jets, water beds or enjoy the waterfalls designed specially to relax body and mind. Then you can go to the Dead Sea swimming pool and float, thanks to its concentration of salt, allowing that seawater realizes its palliative function, and later you can submerge in the different aromatic jacuzzis with panoramic views that are distributed in the Spa.

The collective and individual saunas, Scottish showers, Turkish steam baths, mud pools, stones pools, hot-marbled beds, Roman baths, aromatherapy and grapefruit baths rooms are on the highest part of the Spa. The best option to top your visit all: rest in the rest area with Infra-red Light before going back to the changing rooms.

The therapeutic properties of the seawater are known universally. The incredible richness of the sea in trace elements and mineral salts allows that, through the osmotic absorption, the organism can recover its balance and alleviate its deficiencies. Through the skin, elements contained in the water that are renewed in the body, such as iodine and sodium, are assimilated.



2.2 Marina d'Or Medical Centre

It is dedicated especially to persons that wish to maintain or recuperate their fitness. It counts with services of medical hydrology, beauty and health, aesthetic medicine, biological medicine, aesthetic surgery, odontology and oral implants, physiotherapy, podology, unit of preventive check ups, stress and memory unit, sleep unit and clinical analysis.

The Specialist Medical Centre in Health and Beauty of the Scientific Seawater Spa Marina d'Or has as main objective preventing illnesses and promoting integral health. With this purpose, it has to its visitors' disposition a wide offer of programmes studied to improve a better quality of life, and also the cognitive capacities of attention and memory.

The care of beauty is another of the referents in the Medical Centre of Marina d'Or. Some of the most demanded options are weight loss programmes controlled by specialists, Oriental massages, aesthetic surgery and medicine, facial and corporal aesthetic, odontology services, revitalizing cures and treatments for the skin care.

From the day of its opening, visitors have constantly increased. This confirms that more and more health tourism is more appreciated, that combines the advantages of the best accommodation with health and beauty treatments, with personalized programmes directed by an experimented team of doctors and specialists.



2.3 Children's park Mundo Fantasia

Mundo Fantasia is the biggest children's park in the Valencian Community and counts with many attractions, from the most traditional to the modern favourites.

Children can visit it accompanied by adults and enjoy the carousel, a small circuit of karts, bumper cars, rubber elastic bands to jump with them, inflatable attractions, a shuttle and also water attractions. Moreover, it counts with a 3D Cinema in which visitors will discover surprising images, moving interactive seats and spectacular sound effects that make the spectators to be the main characters.

Each of the attractions counts with a monitor that looks out for their perfect working in every moment.

As complement to the premises and with the proposal of making easier leisure for parents, Marina d'Or-Ciudad de Vacaciones has put into run Peque Mundo, an exclusive playing space of 1,500 square metres attended by professionals in childcare in which children can pass hours of entertainment while parents are resting, practicing sports or enjoying of the treatments of the biggest Scientific Seawater Spa in Europe.

Next to Peque Mundo, there is another playing area: Mini Club Marina d'Or, whose entrance is free for children accommodated in the hotels and multiservice apartments.



2.4 Parque Aventura d'Or

Destined for a young public, Parque Aventura d'Or, with 12,000 square metres, has unique attractions in Europe. It is decorated in a natural and savage environment in which natural species live together with large-scale replicas of animals and structural elements made of wood. The attractions selection in Parque Aventura d'Or guarantees intense emotions, entertainment and extreme adventure.

In Parque Aventura d'Or, visitors could live the experience of driving splendid "quads" in a rally-styled circuit, go down a slide that is longer than 50 metres, Developer habilitates in an American rink, in the series of flying foxes and Bridges, through the aquatic channels Los Rápidos, compete climbing in Rocódromo or discover new sensations in spectacular attractions such as Caída Libre, La Batidora or Jumping. All the attractions have the certification by Tüv certification, organism internationally recognized, that certifies the correct installation in each of them.



2.5 Activities

Marina d'Or-Ciudad de Vacaciones is a touristic resort active during all the year. Visitors can enjoy with entertainment spectacles prepared to widen the leisure options during their stay or participate in a wide list of sportive, aquatic and touristic activities.

From tennis, paddle, squash or minigolf to aquatic sports such as sailing, windsurfing, sea kayaks, jet skis and skin diving are only some of the options the visitor can enjoy.

If visitor prefers calm to strong sensations, Marina d'Or Gardens, placed in front of the sea, are a real luxury for the senses. They have exotic vegetation from all the five continents.

In the heart of Marina d'Or Gardens there is a stage with views to the Mediterranean, prepared to receive musical performances and great events. They are more than 140,000 square metres of green and garden areas that are ideal to healthy walks, and they also count with playing areas specially fitted out for children and service of coffee- and ice cream-shop.

For the leisure at night, the discos Aqua and Búho and the pubs Las Mil y Una, Irish d'Or, El Faro and Piano Bar.

Marina d'Or-Ciudad de Vacaciones is since six years the venue for the selection of Miss and Mister Spain, the most important beauty quiz in the country. Ciudad de Vacaciones, fitted out to receive any kind of event, offers the widest and assorted services range, always with the most exquisite treatment by the staff and authentic passion for the details.



2.6 Marina d'Or Restaurants

In the last years, the resort Marina d'Or-Ciudad de Vacaciones has motivated the running and exploitation of a wide net of specialized restaurants placed along the resort in which you can taste Mediterranean and international dishes.

These restaurants are characterized by their thematized decoration in which intervene elements that give personal character to every establishment, an excellent cuisine that makes possible to offer clients a varied food and of great quality, apart of a competent staff of professionals at your service. Their decoration and design accompany the quality of the dishes that are elaborated to satisfy even the most demanding palate.

The cuisine quality of the restaurants in the resort Marina d'Or-Ciudad de Vacaciones has been recognized in 2006 with the prize to the Gastronomic Excellence by the Chamber of Commerce.

7 Mares, is a luxurious seafood restaurant situated in the heart of the resort Ciudad de Vacaciones. With a selection of best fish and seafood, "7 Mares" has an impressive decoration with seafaring decoration, in which you can appreciate aquarium in which live together species from the five continents. Its surroundings are pleasant and special, ideal to celebrate special occasions or business lunches.

A Banda, offers a wide variety of exquisite rice dishes.

Cañas y Barro, a restaurant placed in the most commercial area of the resort that offers spectacular recipes of typical dishes from the zone and also International dishes that have in common the main character: rice. .

Il Peccato, on the seafront, in front of the Marina d'Or Gardens. This Italian restaurant combines perfectly the passion for the transalpine food with elements of International cuisine. It offers pasta, salads, meat, in two atmospheres, also beautiful, in an interior of authentic design. Moreover, it counts with a terrace to enjoy the coastal weather.

Brasería La Flama, brasserie in which you can enjoy casting meat, fish and vegetables cooked on the barbeque. La Flama is a festival of sensations that combines the delight for testing good dishes with the fact of sharing with relatives and friends in a pleasant atmosphere.

Tasca El Rocío, situated in one of the busiest streets of Ciudad de Vacaciones. In this restaurant set in Seville, well-known capital city of southern Spain, visitor can taste typical gastronomy of the zone and a wide wine list. All this makes of El Rocío an essential place to taste the flavours and delights of southern Spain.

Café Oporto, characterized by its functionality and modernity, combines creative dishes with set main courses with originality, and also the maximum care in presenting them and the details.



2.6 Marina d'Or Restaurants

Un Mar de Tapas, as homage to one of the tastiest traditions of Spain: the tapas, that are prepared with different kinds of food such as cured ham, cured cheese, different types of sausage, loin, vegetables, potatoes, meat and fish. Tapa is a versatile dish that combines diverse tastes and gastronomic styles.

Buffets Marina d'Or, placed in each of its hotels, the perfect option to can enjoy of a balanced and exquisite diet at the same time.

The buffet of the 5 stars Hotel alternates spectacular dishes with dietetic menus. The 4 stars Marina d'Or Hotel has in its first floor a buffet that present a very wide offer of delicious starters, dishes, deserts and drinks, based in the Mediterranean and Spanish cuisines in order that everybody can select its own menu. The buffet of the 3 stars hotels is also singular with its emblematic rooms and its gastronomic offer.



3. Marina d'Or Golf

The project Marina d'Or Golf, the biggest leisure and holidays resort of Europe is developing in Oropesa del Mar and Cabanes, only 3 kilometres from Marina d'Or-Ciudad de Vacaciones, in front of the Mediterranean Sea.

This touristic resort will be compound of splendid luxurious thematized hotels: **Spa Hotel**, with more than one hundred jacuzzis and capacity to attend 7,000 persons a day, **Los Alpes Hotel** -where it is planned the construction of the biggest artificial ski runs to be used during all the year-, **Venecia Hotel** -with romantic channels to ride in gondola and a navigable shopping centre-, **the Hotel Acuario y Arrecife Marina d'Or** -with the biggest oceanic tank of Europe, its coralline reef will count with more than 12,000 tropical fishes- **Warner Bros Hotel**, inspired and thematized with characters and pieces of Warner films, Paris Hotel -with reproduction of the Eiffel Tower, the Triumph Arc and the Versailles Gardens-: or **the Playa Caribe Hotel** -with the biggest fountain all over the world apart from 2 kilometres of splendid Caribbean beaches, restaurants and big leisure areas-.

Marina d'Or Golf will also count with several premises such as multi-cinema, Shopping centres, leisure areas with discos, pubs and restaurants, bowling alley and ice skating rink among others.

The project will be built around three golf courses -two of them designed by Greg Norman and another by Sergio García- in addition to count with seven big sportive areas.

The persons responsible for the project Marina d'Or Golf have destined 9.000.000 square metres as green zones in which the grounds of Natura d'Or is included with more than 65,000 square metres to develop outdoor activities, distributed in hills, forests, paths and a lake.

Only in restaurants, Marina d'Or Golf will generate 6,000 direct jobs.



4. Marina d'Or International

The Group Marina d'Or started three years ago its internationalization process with the opening of the office in Paris. In 2006, it continued with a new delegation in the heart of London in addition to the commercial head office in Pekin.

In 2007, the Marina d'Or Group has started real estate operations in Morocco, Egypt, Bulgaria, Rumania, Brazil and Argentina with an important investment in three years.

Nowadays, the Marina d'Or Group is in the middle of its International process with the opening of offices, works and/or projects in 20 countries, that foresees to increase in the next months.

The Marina d'Or Group has presence in:

Morocco, country that has a net of offices placed in Casablanca, Tangier, Agadir, Rabat, Tamesna and Marrakech. The projects and works running in Morocco sum up more than 8,000 housings, distributed between Tamesna, Marrakech, Fez and Tangier, and also 5 stars hotels, buildings of offices and shopping centres.

Brazil, with commercial offices in Fortaleza, Natal, Salvador de Bahía and Sao Paulo and work projects to start immediately in Fortaleza, Salvador de Bahía and Natal. The Group is the owner of five plots of land in that country.

In Bulgaria, Marina d'Or counts with offices in Sofia and Plovdiv, Varna and Ribaritz. Works with more than 2,500 housings.

Argentina: Commercial offices in Buenos Aires, Bariloche and Cordoba. The construction of more than 260 housings is planned.

In Egypt, offices in Cairo and Hurgada (Red Sea), with construction of 1,000 housings, 5 stars hotel, offices and shopping centres.

Dominican Republic, offices in Punta Cana and Santo Domingo, and 3,200 housings.

Panama, office in Panama City.

Ecuador, office in Guayaquil.

Mexico, offices in Tijuana and Puerto Vallarta, also the construction of 286 housings.

In China, office in Pekin.

United Arab Emirates, an office in Dubai.



4. Marina d'Or International

France, office in Paris.

Ireland, office in Dublin.

Poland, office in Warsaw.

United Kingdom, commercial office in London.

Rumania, office in Bucharest.

Turkey, commercial office in Istanbul.

Nowadays, negotiations for the opening of offices in Croatia, Baltic Countries, Bahrein and Saudi Arabia are very advanced.

